

The Leader in AI-Powered Image Enhancement



Who We Are

Subtle Medical is a healthcare technology company with a suite of innovative deep learning solutions designed to make medical imaging faster, safer, and smarter.

Our team is made up of Al experts, clinical professionals, and industry veterans with decades of experience in diagnostic imaging. We pride ourselves on promoting a work environment that embraces and encourages diversity, inclusion, and constant innovation.

Our Products

Subtle Medical's suite of Al-powered software solutions is focused on optimizing image acquisition and improving image quality across all scanner brands. Our software solutions enhance low resolution scans acquired in a fraction of the time or from lower dose scans, providing image quality comparable to standard of care.



SubtleMR™

applies two methods of image enhancement, denoising for multiple anatomies and super resolution for head anatomy, to improve image quality from up to 60% faster MRI acquisition. SubtleMR is compatible with all major MR contrasts, field strengths and body parts.



SubtlePET™

applies denoising to improve image quality from PET scans acquired in up to 1/4th the original scan time or with lower radiotracer dose. SubtlePET is compatible with most PET radiotracers.

MKT-001 Rev A Effective Nov 2022

Refer to each product's User Manual for complete safety and use information.

The Technology

Subtle's AI solutions were built from proprietary convolutional neural network models. They were trained using millions of paired datasets obtained from various hospital centres covering a wide range of clinical indications (eq: various types of cancer), patient cohorts (eg: different ethnicities, genders, BMIs), vendors and scanner models. The diversity of the training data sets enables Subtle Medical to build algorithms capable of independently enhancing images across all patient demographics and equipment brands.

Seamless Workflow Solutions

In the Subtle workflow, images are acquired at the scanner with updated protocols and sent to Subtle Medical's virtual machine, where the noisy images are enhanced. The high-resolution images are then sent back to the hospital's picture archiving and communication system (PACS), where radiologists can view them as they would in their normal workflow. All Subtle software solutions are HIPAA compliant and PHI safe.

Clinically Validated

Multiple research studies clinically validating SubtleMR and SubtlePET have been published in top clinical journals worldwide. Our research in multiple blinded, multi-center, and multi-reader studies shows consistent diagnostic image quality when comparing standard of care images to up to 4x faster and lower dose Subtle-enhanced images. To view these publications, hold your phone camera over the QR code.



Scan to read

Benefits For All Stakeholders

Accelerated imaging offers multiple benefits to centers. providers, and the patients they serve.

Centers:

- Extended life of existing scanners
- Increased revenue
- Improved efficiency
- Improved patient satisfaction scores

Providers:

- Better image quality
- Fewer rescans
- Increased referrals
- Expedited treatment

Patients:

- Improved comfort
- Improved perceived safety
- Shorter wait times









North Pacific Ocean



North Atlantic Ocean



Trusted by Imaging Professionals Worldwide

"We reduced our image acquisition Bolivia times by 60% and were able to restore image quality with SubtleMR to that which exceeded standard of care."

Argentina

Suzie B., MD, Radiologist (U.S.)

"The SubtlePET technology not only improves patient experience during procedures, but also allows us to see more patients, creating a better, more efficient imaging program at our center,"

Zach K., MD, Regional Director of Diagnostic Imaging (Canada) Dedicated to la Future Innovation Madagascar Atlantic

South Africa

Subtle Medical has a robust product pipeline and is dedicated to building solutions that make a drastic impact on the entire radiology workflow and imaging experience. Our advisory board is composed of top academic and commercial leaders in medical imaging. Awarded numerous NIH SBIR grants, we continue to invest in R&D to bring the most innovative solutions across all modalities to you, our customers.

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Subtle Medical, Inc.

FASTER, SAFER, SMARTER™

Contact Us to Learn More

For questions about pricing or to learn more about Subtle Medical's suite of Al-powered image enhancement solutions, email sales@subtlemedical.com or visit subtlemedical.com

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